A Career with a Conscience

. . . Creating a life that matters.



We Believe

If we're not part of the Solution...
We're part of the problem.



Some of our team's valuable supporters



Powerful Associations & Partnerships



The questions prospective customers & business partners may not ask...
... but things they want to know.

What is our



To Empower

Multi-generations of
Powerful Thought Leaders

Wellness not sick care.

Money smart.
Entrepreneurs.

In a world surrounded by frustration and anger ...

IT'S INSPIRING TO PARTNER WITH OTHERS...

...with focus on the future.

...on creating excellence.

ON OFFERING SOLUTIONS FOR SOME OF LIFE'S GREAT CHALLENGES...

...like health

...like finances

ON BEING ALIGNED WITH OTHERS WHO SHARE THESE VISIONS.



Introducing our chosen manufacturing partner

The Shaklee Culture . . .

Teamwork & Paying it forward



60+ years of extraordinary achievements and partnerships

Heritage that can't

be duplicated.

Blazing a powerful future.

7 of Time Life's 25 Greatest Adventures of All Time Were Powered by Shaklee Products

FUELING EXTRAORDINARY FEATS OF HUMAN PERFORMANCE













First American ascent without Oxygen

1st non-stop flight around world

Polar Exploration

First human powered flight across Aegean

AstroAide used since 1993 by Astronauts

147 Gold, Silver & Bronze Medals

147 Gold, Silver & Bronze Medals at the Games

When there's no margin for products that don't work.

LEADING THE ENVIRONMENTAL MOVEMENT BY EXAMPLE



100% Commitment to Planet

SHAKLEE IS THE 1ST COMPANY IN THE WORLD TO BE CIMATE NEUTRAL CERFITIFED TO OFFSET 100% OF CARBON EMISSIONS



















Basic H & L

Shaklee selected by Cousteau

1 million trees in Nepal

Shaklee selected for Biosphere 2

Arctic Ocean Exploration

Award Winning World Headquarters

1st Climate Neutral™ Certified Company

EPA :
Climate tr
Protection
Award

1 million trees in US & Kenya

Leading the Environmental Movement by Example



Science

100 Years Of Innovation

\$300+ Million Invested in Research & Development

Over 70 Patents & Patents Pending





Not just 'experts for hire'

100 YEARS OF INNOVATION

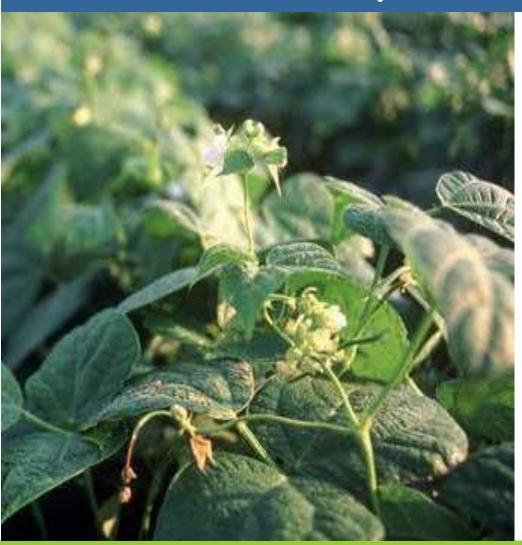
Over 100 years ago, Dr. Shaklee invented the multivitamin.



Shaklee Product Philosophy NATURALLY SAFE, PROVEN EFFECTIVE



Shaklee Certified Purity: "Beyond Organic"



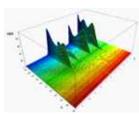
- Organic farmers meet a higher requirement for growing their products
- But are NOT required to test their finished goods for pesticides or heavy metals
- Organic produce can have pesticides and/or heavy metals present from the air, rain, or ground water
- Extensive testing by Shaklee set the standard for the industry

4 Steps to Certifying Purity of New Botanicals



STEP ONE: 3rd Party IDENTIFICATION

Herbal <u>identification</u> by third-party botanical experts at Philadelphia College of Pharmacy



STEP TWO: VERIFICATION

Herbal <u>verification</u> through chemical profiling LC Mass Spec Technique



STEP THREE: ACTIVITY

Quantitative analysis of chemical active(s) by state-of-the-art techniques (HPLC/GCMS/ICP)

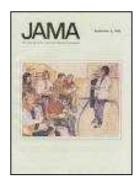
STEP FOUR: 3rd Party SAFTY TESTING

3rd party testing for over 350 chemical & biological contaminants

Over 100,000 Quality Tests Conducted Each Year

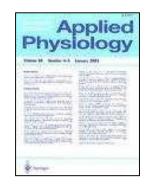
Over 100 Scientific Publications

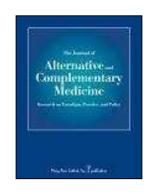
The Gold Standard: Respected, legitimate, and peer-reviewed

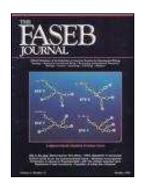












ADVANCING SCIENTIFIC KNOWLEDGE about NUTRITION and HEALTH

Ground Breaking Research Studies

Product Support Research....

7 Vita-Lea studies



Usage patterns, health, and nutritional status of long-term multiple dietary supplement users: a cross-sectional study

Cladys Block*¹, Christopher D Jensen¹, Edward P Norkus², Tapashi B Dalvi¹, Les C Wong³, Jamie F McManus³ and Mark L Hudes⁴

Addres: Uchool of Public Realth, 50 University Hell, University of Criticesis, Serbriay, CA, 56770, USA, Objectives of Medical Sensesch, Our Ladyer Many Medical Center, 500 East 151rd Sores, Services Will, 1665, USA, Whiteles Cognession, 2747 Willow South Research, CA, 56586, USA and Services of Medical Center and Tackshop of Jill Manyan Hell, University of Calabraia, Service, CA, 577, USA

4 Nutriferon studies



J Gastroenterol 2004; 39:873–878 DOI 10.1007/s00535-004-1404-z Gastroenterology

© Springer-Verlag 2004

An open-label study of administration of EH0202, a health-food additive, to patients with chronic hepatitis C

Kyosuke Kaji¹, Satoshi Yoshida², Nobuo Nagata², Tatsuya Yamashita¹, Eishiro Mizukoshi¹, Masao Honda¹, Yasuhiko Kojima², and Shuichi Kaneko¹

¹Department of Gastroenterology, Kanazawa University Hospital, Ishikawa, Japan
²Institute for Consumer Healthcare, Consumer Healthcare Division, Yamanouchi Pharmaceutical Co., Ltd., Tokyo, Japan

6 Soy Protein studies



The effect of soy protein with or without isoflavones relative to milk protein on plasma lipids in hypercholesterolemic postmenopausal women¹⁻³

Christopher D Gorden, Kathryn A Mewell, Rise Cherin, and William L Hashell

See carrier ending editorial on page 667.

SHAKLEE LANDMARK STUDY

Nutrition Journal



Research Open Access

Usage patterns, health, and nutritional status of long-term multiple dietary supplement users: a cross-sectional study Cladys Block*1, Christopher D Jensen¹, Edward P Norkus², Tapashi B Dalvi¹, Les C Wong³, Jamie F McManus³ and Mark L Hudes⁴

Address: Victoria of Public Health, 50 University Hell, University of Criticents, Serbring, CA, 96730, USA, "Department of Medical Senerals, Our Lady of Merical Context, 600 East 1874 Super, Sener, 856, USA, "Shriday Composition, 4747 Willow Road, Resounce, CA, 96586, USA and "Natritional Sciences and Technology, 13d Mergan Hell, University of California, Seriator, CA, 96730, USA

Groundbreaking study of long-term dietary supplement users showed that people who took Shaklee supplements had markedly better health*

*compared to those who took a multivitamin or no supplement at all.

The Landmark Health Study

https://www.shaklee.tv/the-science-behind-the-landmark



OVERALL HEALTH

Take Little to No Medication

83% lower prescription drug usage compared to non-supplement users²



METABOLIC HEALTH

Maintain Good Metabolic Health

52% lower prevalence of diabetes compared to non-supplement users²



OVERALL HEALTH

Rate Their Health Better

84% of people reported Very Good to Excellent health¹



HEART HEALTH

Better Cardiovascular Health

- 90% reduced risk of cardiac arrest based on the Omega-3 index²
- 33% lower levels of triglycerides¹
- 11% lower ratio of total cholesterol/HDL cholesterol¹



COGNITIVE HEALTH

Lower Risk of Dementia

36% lower levels of homocystein an indicator of dementia risk⁴



INFLAMMATION

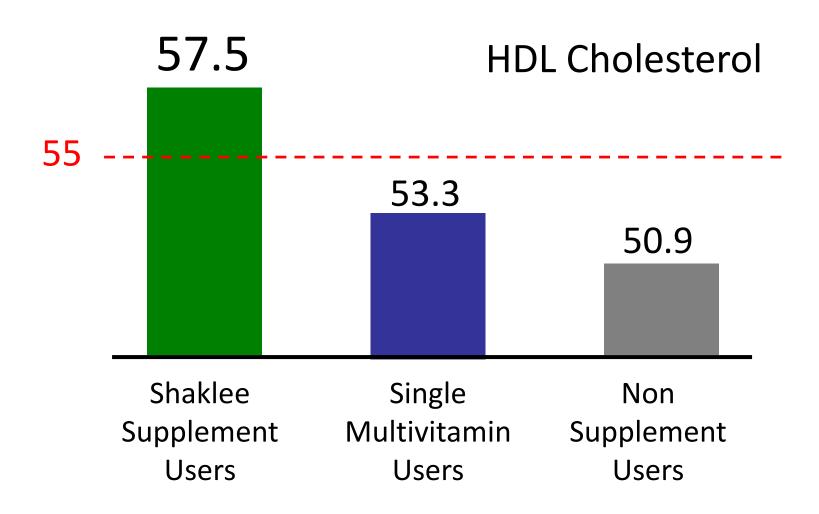
Healthier Levels of C-Reactive Protein

59% lower levels of C-reactive protein, a measure of systemic inflammation¹

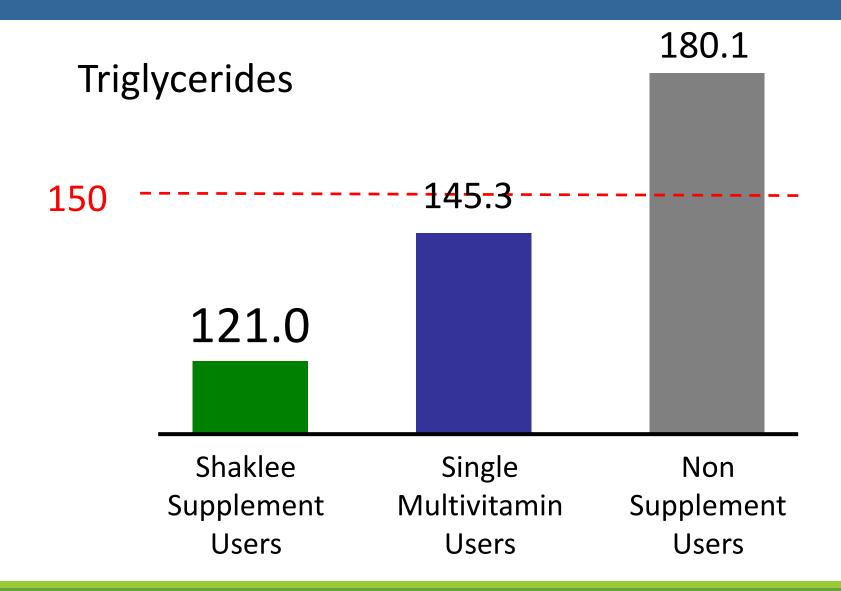
Block et al., "Usage patterns, health and nutritional status of long-term multiple dietary supplement users—a cross-sectional study" Nutrition Journal 2007, 6:30–41. *Jacques et al., J. American College of Nutrition 2019, in press. *Albert et al., Blood levels of long-chain n-5 fatty acids and the risk of sudden death. N Engl J Med. 2002 April; 346(15):1113-8. https://www.ncbi.nlm.nih.gov/pub med/11844.848

[&]quot;Percentages reflect Shakkee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001-2002 and NHANES 1988-1994. Long-term Shakkee users clearly demonstrated lower levels of the most important heart-health biomarkers recognized by the American Heart Association.

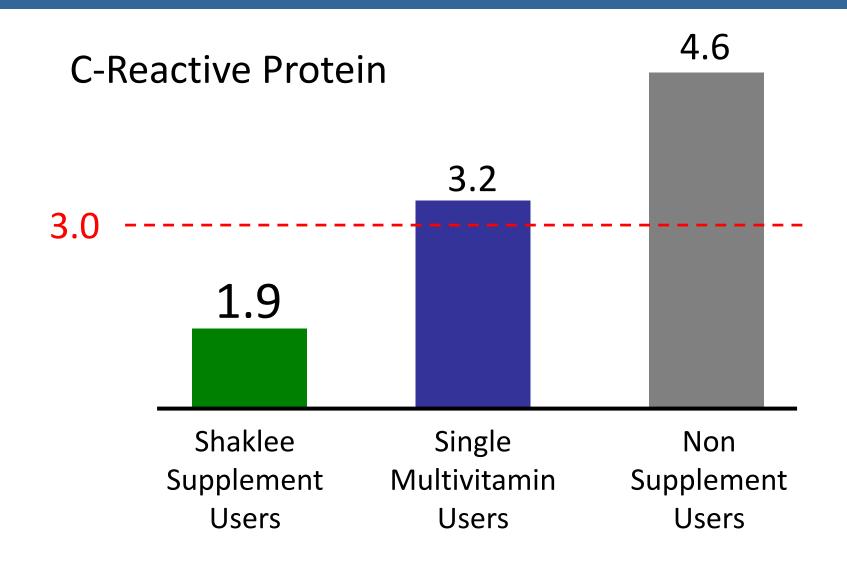
Key Biomarkers



Key Biomarkers



Key Biomarkers



Insights from one of Shaklee Corporation's Scientific Advisory Board – with impeccable credentials

CHANGING BRANDS CAN CHANGE YOUR LIFE

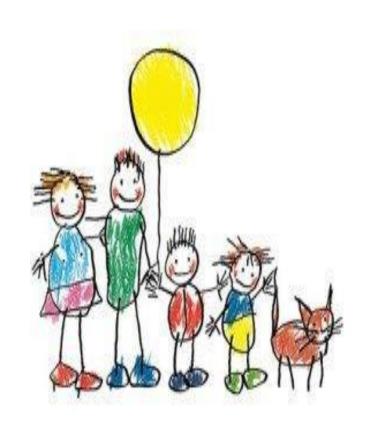
"The Shaklee population is remarkably healthier than the general population, as shown by two studies, the Landmark Study on long-term nutritional supplement users, and the Telomere Study."

DR. ELIZABETH BLACKBURN 2009 NOBEL PRIZE WINNER IN MEDICINE





What if...



You could have a positive impact on offering some choices and information...

For families managing the kinds of issues in these random topics that follow.

The World Has Changed



For those who **don't** recognize that fact, it could be the worst of times.



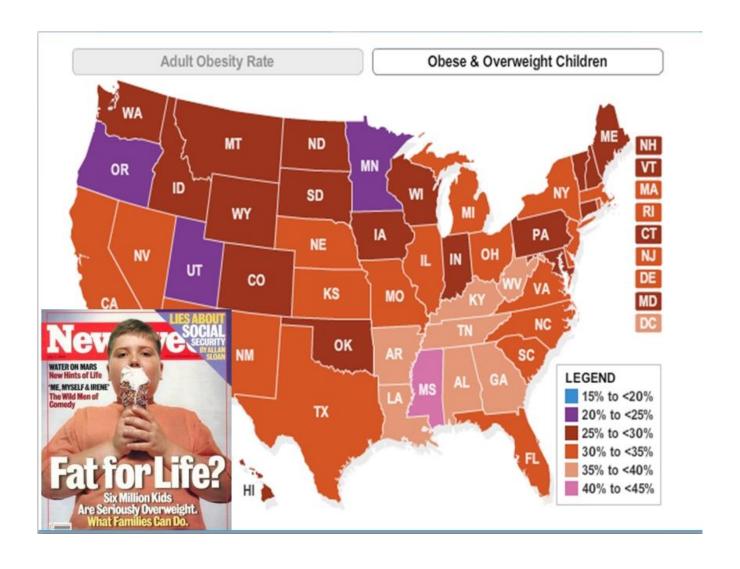
For those who **do** recognize it, it could be the best of times.

How are YOU going to maintain family health and build economic security?



We can be much more effective when we're not sick.





6 Million kids are Seriously Overweight

AFTER A TWO YEAR LOAN TO THE UNITED STATES, MICHELANGELO'S DAVID IS BEING RETURNED TO ITALY.



HIS PROUD SPONSORS WERE: ///







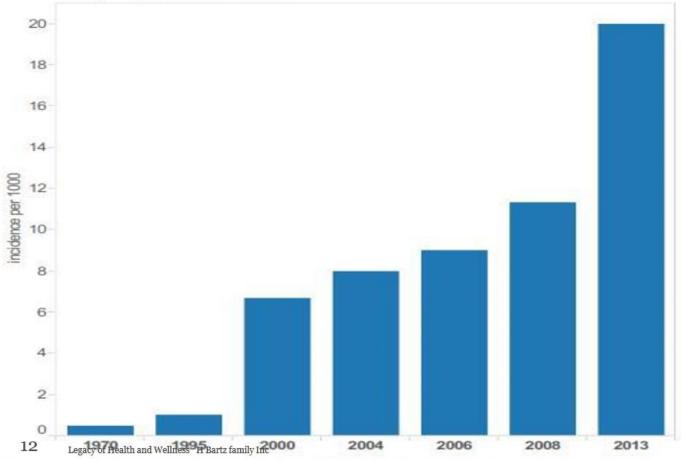
ADHD ADHD on the rise (Unit: patients) 64,066 60,000 ODD Depres Spectrum Disorder 40,000 **ATTENTION** DEFICIT Auditory Anxiety Processing HYPERACTIVITY 30,000 DISORDER Sensory Tourette's Integration 18,967 OCD velopmen 2004 2005 2006 2007 2008 2009 ordinatio Source: National Health Insurance Corporation 10 Legacy of Health and Wellness H Bartz family Inc

ADHD doubled in the past decade and this trend has continued to rise.

- With 9.4 percent of all U.S.
 children being diagnosed with
 ADHD as of 2016 –
- roughly 5.2 percent
 of all children in the
 U.S. between the ages of 2 and
 17 are currently taking ADHD
 medication, according to the
 CDC.

Average number of times kids are sick per year: 7.

Autism Spectrum Disorders



Data from Studies completed by the CDC on Autism Spectrum Disorder incidence rates.

Autism spectrum disorders have increased by 9,000% since 1980.



Food Allergies



Food allergies now impact two kids in every classroom.

A life threatening allergic reaction sends someone to the emergency room in the U.S. once every three minutes.

Food Dyes - US & UK

GMO and Petroleum Food Dyes



Kraft Macaroni and Cheese -US

Enriched Macaroni Product (Wheat Flour, Niacin,
Ferrous Sulfate [Iron], Thiamin Mononitrate [Vitamin
B1], Riboflavin [Vitamin B2], Folic Acid), Cheese Sauce
Mix (Whey, Modified Food Starch, Whey protein
Concentrate, Cheddar Cheese [Milk, Cheese Culture,
Salt, Enzymes], Granular Cheese [Milk, Cheese Culture,
Salt, Enzymes], Salt, Calcium Carbonate,
Culture, Salt, Enzymes], Salt, Calcium Carbonate,
Potassium Chloride, Contains Less Than 2% of
Parmesan Cheese (Part-skim Milk, Cheese Culture,
Salt, Enzymes, Dried Buttermilk, Sodium
Tipolyphosphate, blue Cheese [Milk, Cheese Culture,
Salt, Enzymes], Sodium Phosphate, Medium Chain
Trighycerides, Cream Citric Acid, Lactic Acid, Enzymes,
Yellow 5, Yellow 6).

No GMO and Natural Food Dyes



Kraft Macaroni and Cheese - UK

Macaroni (Durum Wheat Semonlina), Cheese (10%), Whey Powder (from milk), Lactose, Salt, Emulssifying Salts (E339, E341), Colours (Paprika Extract, Beta-Carotene)

Wake up, USA!

Outside of the United States companies make similar products with very different ingredients.

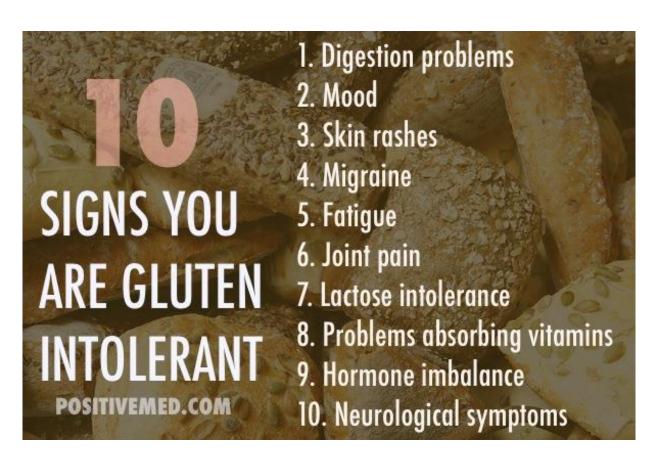
Savvy Consumers



Outside of the United States companies make similar products with very different ingredients.

Savvy Consumers

Gluten Sensitivity

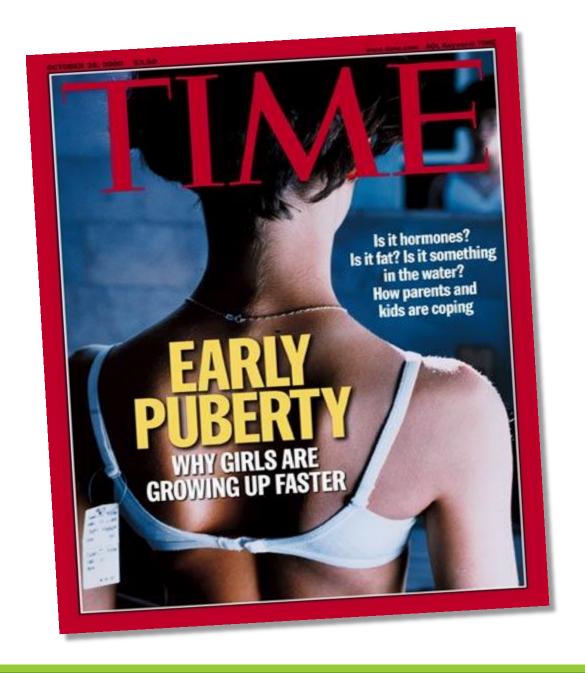


Celiac Disease – 1% of population (severe reaction to gluten)

Twice as prevalent in past 40 years – 3 million.

More common than Parkinson's and RA COMBINED.

Non Celiac Gluten Sensitivity now affects @ 16% of the population – and maybe more.





Now 1 in 2.5 people will be impacted by cancer.

Nine years ago it was 1 in 10 people.

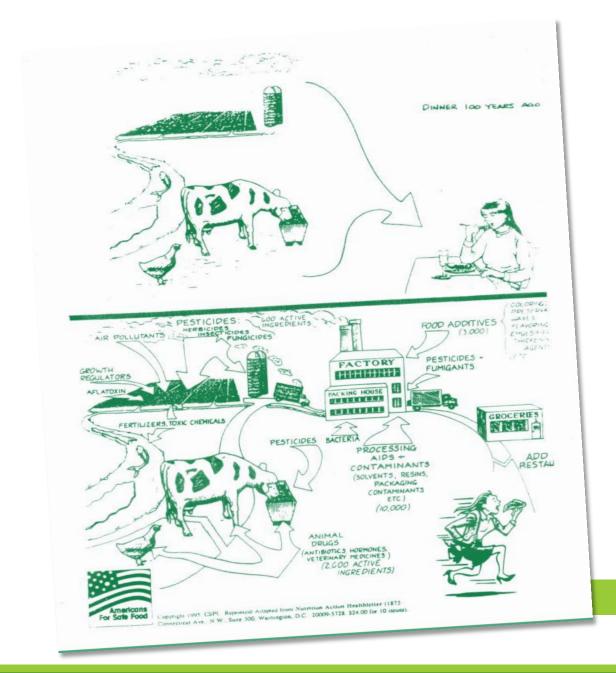


TAKE ACTION!

O ELIZ	Oreo Double Stuf Chocolate Sandwich Cookies	Glyphosate - 140.90* ppb	
المناق	Oreo Double Stuf Golden Sandwich Cookies	Glyphosate - 215.40* ppb	
	PepsiCo		
Stacy's	Stacy's Simply Naked Pita Chips (Frito-Lay)	Glyphosate - 812.53 ppb	
Tays	Lay's: Kettle Cooked Original	Glyphosate - 452.71* ppb	
Doritos	Doritos: Cool Ranch	Glyphosate - 481.27* ppb	
Titos	Fritos (Original) (100% Whole Grain)	Glyphosate - 174.71* ppb	
	Campbell Soup C	ompany	
Goldfish	Goldfish crackers original (Pepperidge Farm)	Glyphosate - 18.40 ppb	
Goldfish	Goldfish crackers colors	Glyphosate - 8.02 ppb	
Goldfish	Goldfish crackers Whole Grain	Glyphosate - 24.58 ppb	
- P	Little Deb	bie	
Little Debbic		Glyphosate - 264.28* ppb	
Liter	Lucy's		
lucy's	Oatmeal Cookies Gluten Free	Glyphosate - 452.44* ppb	
	Whole Fo	ods	
365	365 Organic Golden Round Cracke	Glyphosate - 119.12* ppb	
595	Back to N	ature	
NøTUR	Crispy Cheddar Crackers	Glyphosate - 327.22* ppb	
Limit of Qua		amounts found are rough estimates at best and may not	

Food Democracy Now! Glyphosate: Unsafe on Any Plate





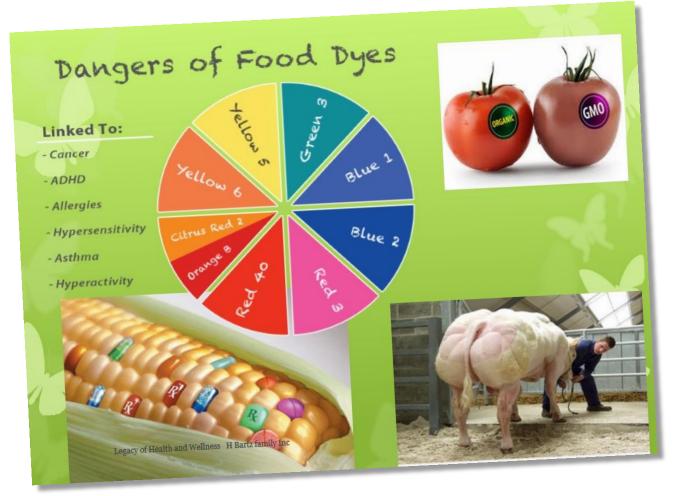
Dinner 100 Years ago:

Farm to table.

Dinner today:

Additional seasonings added.

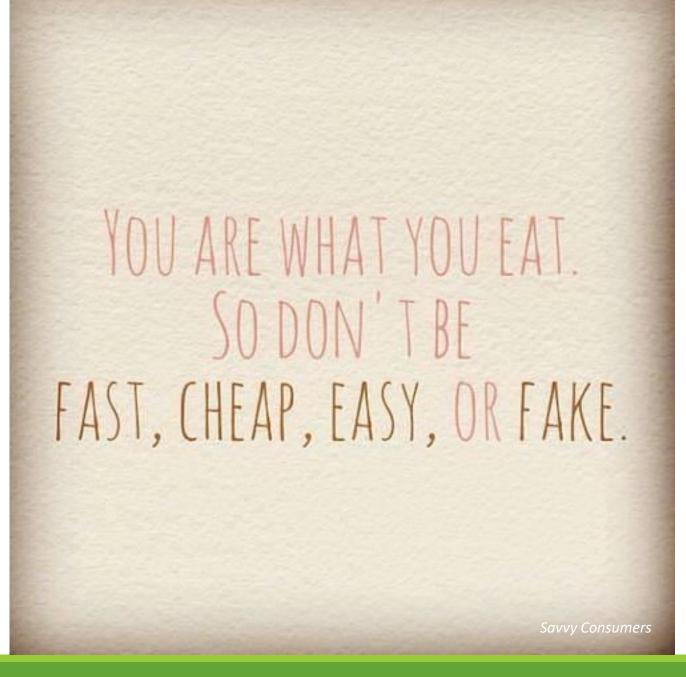
Savvy Consumers



Genetic Modification of plants and animal foods

Artificial dyes, colorings and flavorings

Bovine growth hormones fed to cattle to increase weight gain





In addition, what are the impacts of...

...what we breathe,
...how we care for our skin,
...how we launder our clothes
...and clean our homes?

2016

11,584

poisonings or exposures from household products

Are Household Toxins Affecting Your Family's Health?

. Handwriting after stopping use of cleaners

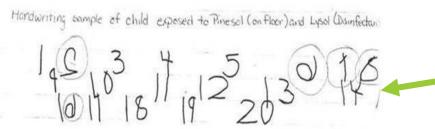


What really happens to a child when exposed to cleaners? This child was exposed to Pinesol (on the floor) and Lysol (disinfectant).

You can see what happens during exposure, and when not exposed, and the after re-introducing the cleaners.

Is your Family part of a Giant Chemistry
Experiment? Check it out!
http://youtu.be/WS33IGiisJQ





1 2 3 4 5 6 7 8 9 10

Hardwriting after re-introducing cleaners.

1911 12 543 15 15 16

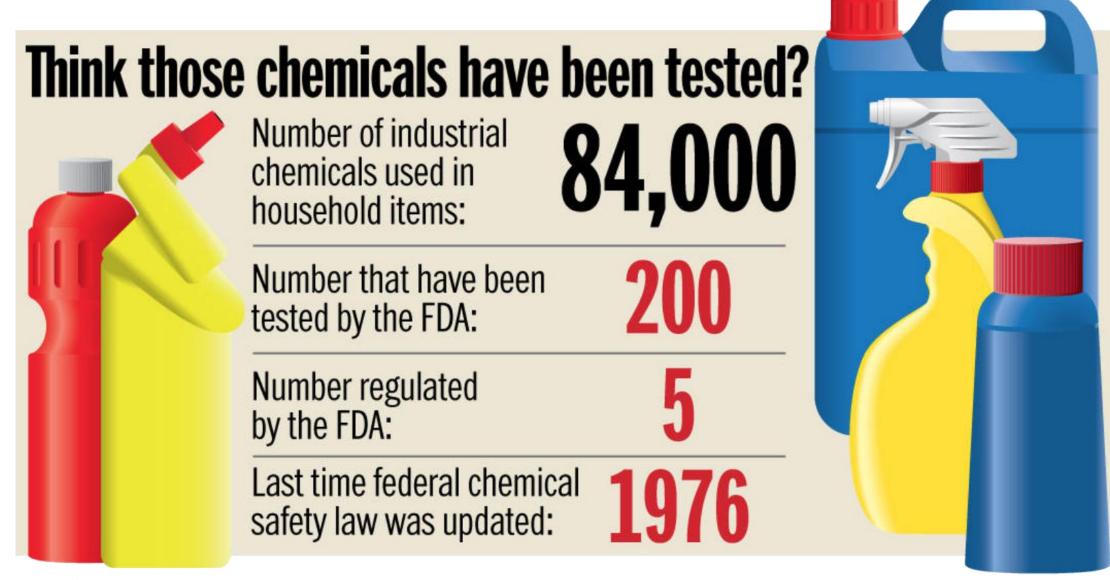
Dr. Doris Rapp, MD "Is this your child?"

Handwriting sample of child exposed to **Pinesol & Lysol Disinfectant**

Handwriting after cleaners are removed.

Handwriting after reintroducing the same cleaners.

Savvy Consumers



SOURCE: Natural Resources Defense Council

1s THIS YOUR CHILD? Figure 13.1. Lindu's permanship deteriorates from exposure to the pungent odor of

Changes in handwriting with introduction of **chlorine bleach.**

Savvy Consumers

What are other concerns?



"Family lifestyle under assault.

Too much month at the end of the money."



Oppression

of student loans



11% are in default (at least 1 year behind)..

More than the share of mortgages that were in default.

With housing you could foreclose – no options here. Student loans can stick around for life.

Some families are getting SS or tax refunds garnished to make these payments.

\$5 TRILLION in college debt now.

3 million parents w/Parent Plus Loans owe \$78 BILLION – some \$100K +

900,000 Boomers 65+ and older still carrying student loans into retirement age.

Ode to an Uber driver



Paralegal working at the State Courthouse

Income: \$50 K+

Driving to pay off \$30 K Student Loans

Friends w/\$90K Law school loans

People are looking to be entrepreneurs



Teachers and community professional support committed to service – yet struggling financially.



Two working parents stretching family life.

Millennials

70 Million plus...



- The fastest growing segment starting behind and unable to get ahead.
- First age group since WWII with higher unemployment or greater portion living in poverty than their parents at this age.
- 4 in 10 swamped by debt.
- Almost 1 in 3 (31%) living with parents.

- PEW Research Center

Sticker Shock

Costs of raising a family ...



Expect to spend on average \$233,610 (@ \$14,000 a year) on average to raise a child born in 2015.

And that number only covers costs from birth through age 17. It does NOT include college expenses.

- US Department of Agriculture

Baby Boomers 76 Million plus...



- Financially challenged
- Diminished Savings and Investments
- Shrinking Job Possibilities
- Medical Expenses on the rise

The tax laws were changed to support business owners. Why not become one?



"Why you would be Brain Dead Not to Start a Home-Based Business (If you don't already have one)..

...everyone who is employed should have some kind of business, preferably a home-based business.

If you don't have one, you are losing thousands each year."

Sandy Botkin, CPA, Esq Former IRS Attorney & Senior Tax Law Specialist



What's for me in the Comp Plan

COACH OTHERS, LEAD A TEAM

The more people you help, the more you can earn. **No limits.**

*Average annual income is based on the monthly amounts reported on Form 1099-MISC for all Business Leaders at that rank. The sum of these monthly averages is the figure reported in the income disclosure statement. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

	AVERAGE ANNUAL INCOME*				
LEADERSHIP LEVEL	AVERAGE OF LOWEST 1/3	AVERAGE	AVERAGE OF HIGHEST 1/3	WEEKLY TIME INVESTMENT	
Director	\$4,155	\$10,227	\$18,881	PART TIME: 6-20 HOURS	
Senior Director	\$6,884	\$14,010	\$24,361		
Coordinator	\$10,257	\$21,429	\$36,146		
Senior Coordinator	\$18,627	\$33,547	\$52,071		
Executive Coordinator	\$30,050	\$48,791	\$70,500		
Senior Executive Coordinator	\$40,441	\$63,701	\$90,835		
Key Coordinator	\$60,137	\$94,967	\$138,801		
Senior Key Coordinator	\$81,855	\$120,604	\$174,561	BIG TIME: 21-40 HOURS	
Master Coordinator	\$120,293	\$209,797	\$333,210		
Senior Master Coordinator	\$212,553	\$280,806	\$355,951		
Presidential Master Coordinator	\$373,990	\$614,837	\$955,006		



^{*}Average annual income is based on the monthly amounts reported on Form 1099-MISC for all Business Leaders that rank. The sum of these monthly averages is the figure reported in the income disclosure statement. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

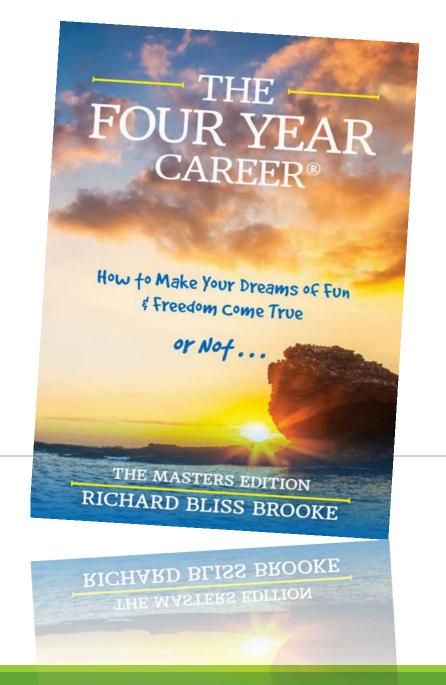
Our Profession

Network Marketing



'Network Marketing' -- vs 'Direct Selling'

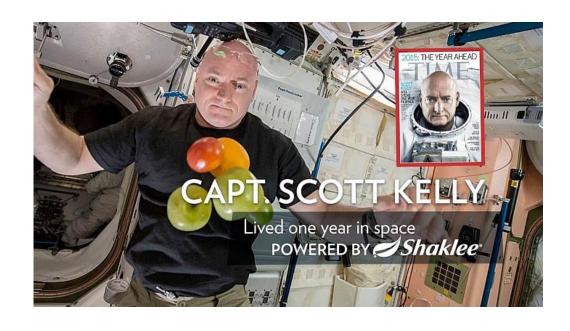
www.CareerWithAConscience.com

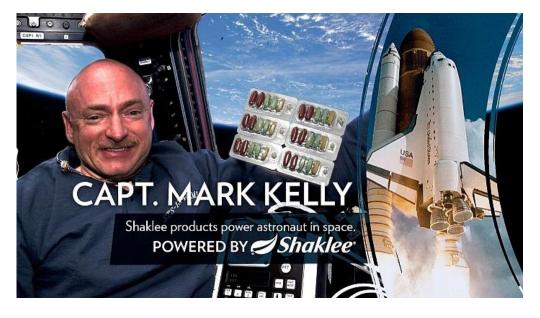




Who will support and mentor me?

Or will I hear 'just go to the website and follow the links that will answer all of your questions.'







Astronaut Commander Mark Kelley, in front of the Space Shuttle Endeavor, which he landed on its final mission.



Products that are **Safe**Career-long drug testing

Products that Work
World Class Olympic Results



Just a few of the world class expeditions supported by Shaklee Company & Shaklee Products



Shaklee Pure Performance Olympians

5 Olympians including 1 Bronze and 3 Gold Medallsts



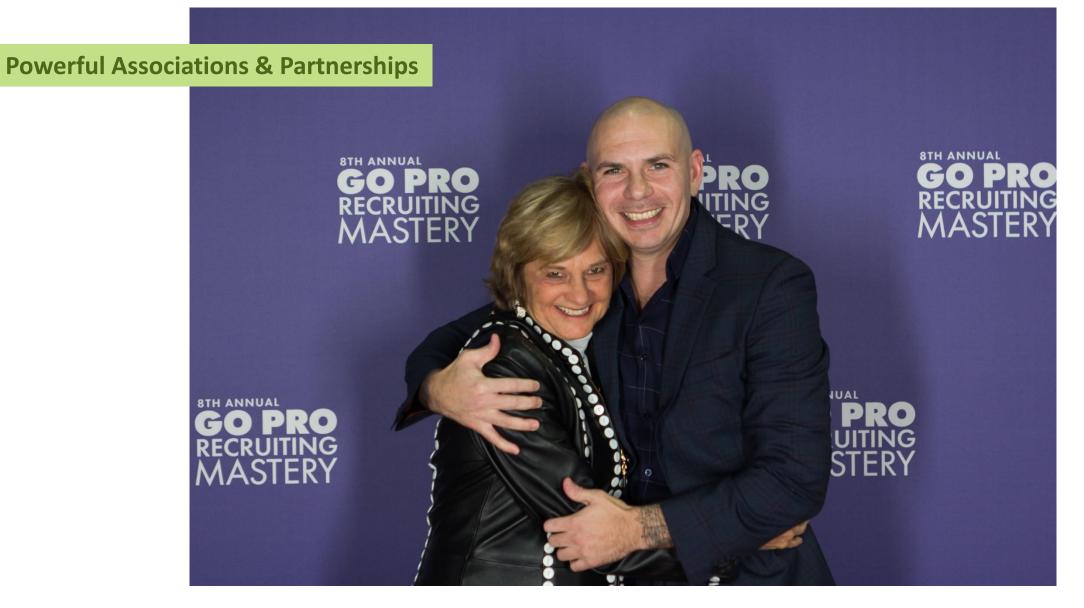
Richard Bliss Brooke

Powerful Associations & Partnerships





Sir Richard Branson



Pitbull









OVERALL HEALTH

VITALIZER SHAKLEE DIFFERENCE



Vitamins + Minerals

7 Omega 3 Fatty Acids

Full Spectrum Anti-Oxidants Anti-Aging Nutrients

Super Active Probiotics



EXCLUSIVE

12 PATENTS **EFFECTIVE**

12 STUDIES

Based on 12 Shaklee Studies

POWERFUL

4 DELIVERY SYSTEMS

80

BIO-OPTIMIZED NUTRIENTS

The World's Best Foundation for Health











EXCLUSIVE: 25 PATENTS

EFFECTIVE: 26 SCIENTIFIC STUDIES

POWERFUL: **100 VITAMINS**

VIVIX
ANTI-AGING

VIVIX[™] SHAKLEE DIFFERENCE

Exclusive patented Resveratrol-polyphenol blend that addresses FOUR mechanisms of AGING: DNA damage/repair, genetic regulators, mitochondrial decline and the accumulation of AGE proteins

20
YEAR SUPPLY
PATENTS PENDING ON

EXTRACT & FORMULA

EFFECTIVE

4

STUDIES

In laboratory studies VIVIX ingredients have been shown to Impact the 4 Key mechanisms of Cellular Aging

POWERFUL

10X

More Powerful than resveratrol in slowing a key mechanism of cellular aging



Test for yourself

Take the 30 Day "Prove It Challenge"

and jumpstart to feeling fabulous... ...in less than a week



Clean up your home and our planet



Green Home

Home should be the safest place on earth. Clean it up with products that are safe, powerful, and green.

Nourish the body's largest organ – the Skin

Safe – Pure – Extraordinary Results

THE LIST OF **2,500** INGREDIENTS WE WON'T FORMULATE WITH IS FAR TOO LONG TO LIST. HERE ARE JUST A FEW:

Parabens Phthalates

Propylene Glycol

BHT

Sodium/Ammonium Lauryl Sulfate

Mercury

Hydroquinone

Perfluorinated Compounds

Mineral Oil Petrolatum Synthetic Colors Synthetic Fragrance Benzalkonium Chloride Benzophenone

Cyclomethicone Aluminum Lakes

Quaternary Ammonium Compounds

Lanolin

Petroleum-Derived Waxes

Quaternium-15

Methylisothiazolinone

Butoxyethanol

Coal Tar

1,4-Dioxane (PEG Derivatives)

EDTA

Ethanolamides (MEA/DEA/TEA)

Formaldehyde-Donating Preservatives

Triclosan

Microbeads (Microplastics) Aminobenzoic Acid (PABA)

Avobenzone Cinoxate Dioxybenzone

Ecamsule Resorcinol Styrene Propyl Gallate

Nitro & Polycyclic Musks

Silver & Salts

Alkylphenol Ethoxylates

Chlorofluorocarbon Propellants

Meradimate (Menthyl Anthranilate)

Nitrosating Agents

Homosalate

Ensulizole (Phenylbenzimidazole Sulfonic Acid)

Octocrylene

Octinoxate (Octyl Methoxycinnamate)

Octisalate (Octyl Salicylate)

Oxybenzone Padimate O

Sulisobenzone

Trolamine Salicylate

Talc

And thousands more harmful chemicals and questionable ingredients are on our "Free Of" list. For more information, visit our *Naturally* Blog at: **qo.shaklee.com\naturally.**

Beauty

Look younger longer.

YOUTH[®] goes beyond addressing aging on the surface to target the cellular level of your skin. **100% of women were clinically proven to have younger-looking skin. 2/3 shifted their skin age to a younger decade.**





TO EMPOWER
Future generations of POWERFUL LEADERS

money smart.
savvy consumers.
entrepreneur thinkers.

Who are our Customers?

Smart

Smart enough to be looking for products that are SAFE and that WORK

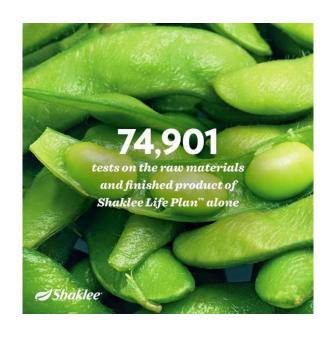
Busy

Busy enough to stay loyal as customers when they find exactly what they want.

Savvy Consumers

What are our consumers looking for?

Consumer products that are...



Safe

Work

Ask the Shaklee Pure Performance Olympians -- including 140+ Olympic medalists – if the products are SAFE and if they WORK.

"We're drowning in information...

...but we are starving for wisdom."

- Tony Robbins



"I wake up every day with a purpose: to inspire others to do what inspires them."

- Simon Sinek



Working hard for something we don't care about is called stress;
Working hard for something we love is called passion.

— Simon Sinek —

Our Purpose

TO EMPOWER FUTURE GENERATIONS

Curiosity ... to be savvy consumers.

Wisdom ... to be money smart.

Skills & Mentoring ... to be independent thinkers,

leaders and entrepreneurs.

If your commitments align with ours, ask how we can partner to expand our global impact.

Would you like to take a look?

Be in a business consistent with your core values.

Provide choices & solutions for family wellness.

With this taste of the concerns impacting so many,

What IF...your career could be focused on impacting choices

Career with a Conscience