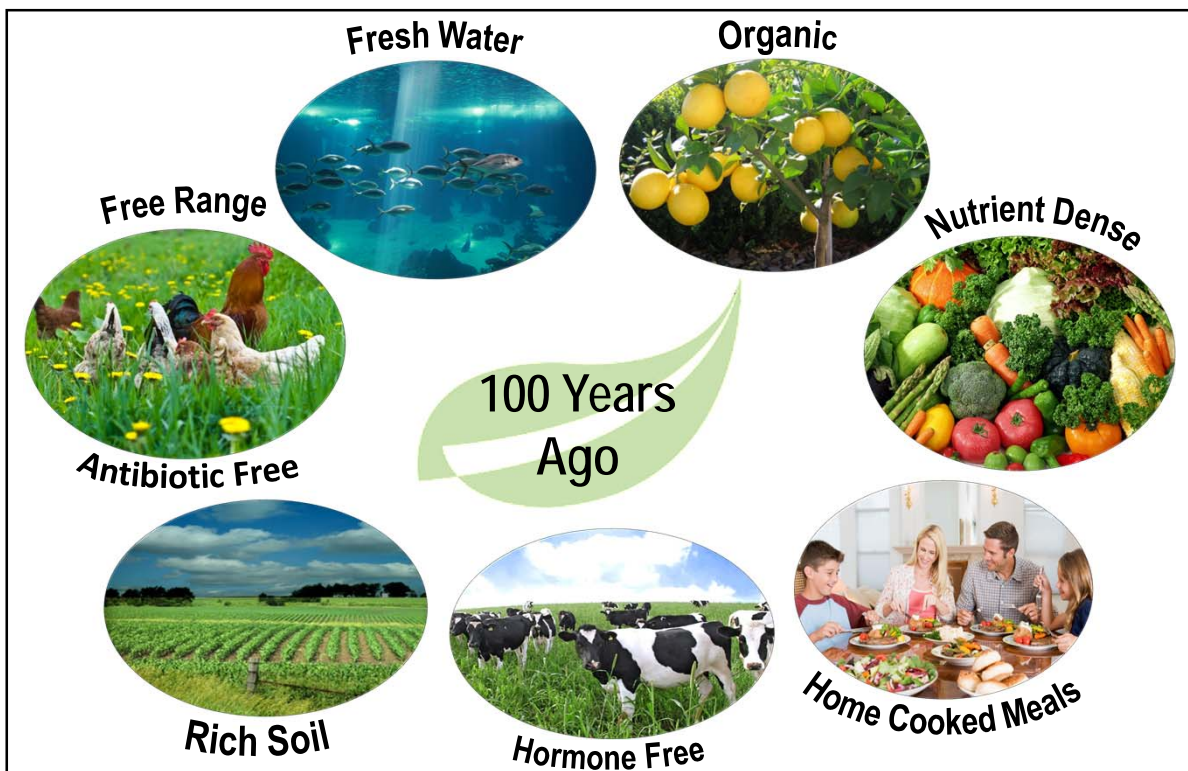
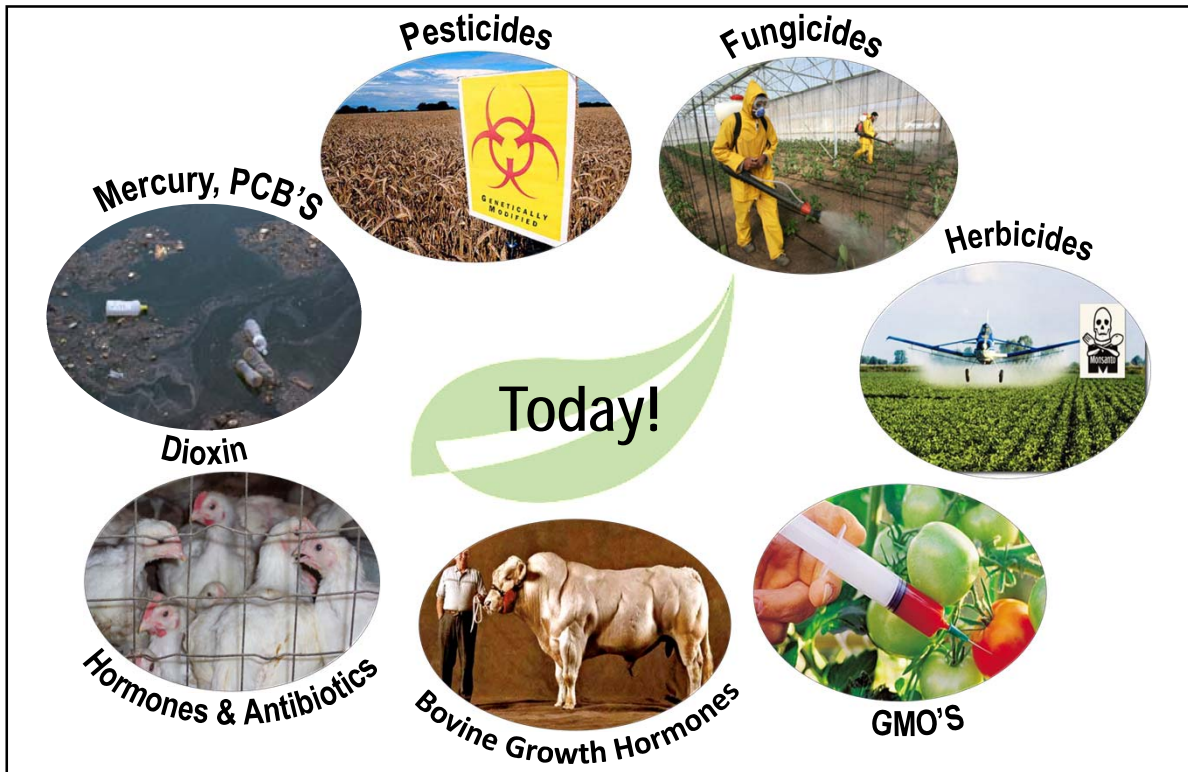




#1 Natural Nutrition Company





What are we eating?

McDonald's Hits Africa

"There no longer can be any doubt about the link between diet and disease."
-US Surgeon General

In America, Normal is not Healthy

"Nearly 4 out of 5 people in the US have some sort of disease; not serious enough to warrant medical attention, but neither can they boast of good health." --USDA

- ☐ Tired, fatigue
- ☐ Irritability
- ☐ Headaches
- ☐ Nervousness
- ☐ Depression
- ☐ Sinus trouble
- ☐ Insomnia
- ☐ Unhealthy hair, skin, nails
- ☐ Allergies, asthma
- ☐ Bleeding gums
- ☐ Weak immunity
- ☐ Circulation, varicose veins
- ☐ Menstrual problems



- ☐ Constipation/diarrhea
- ☐ Back pain/leg pain
- ☐ Joint pain or inflammation
- ☐ Digestive disorders
- ☐ Heartburn
- ☐ Dandruff
- ☐ Muscle cramping
- ☐ Need caffeine/sugar
- ☐ Anemia
- ☐ Slow healing/scarring
- ☐ Inability to conceive
- ☐ Abnormal blood sugar
- ☐ PMS, hormonal problems

Disease is not caused by a shortage of medications.
We need to treat the causes, not just the symptoms.

CHILDREN (3-14) – with adult diseases!

- 70% have elevated cholesterol
- 60% are overweight → adult obesity
- 39% increase in boys; 147% increase in girls for Type II Diabetes! ←
- 25% on prescription drugs; 7% on 2 or more
- 1996: 1 million with ADHD --- 2009 5.3 million with ADHD
- More children 3-14 die of cancer than any other disease
- 12% have allergies – 12% have asthma doubled in 10 years

"This may be the first generation in the history of mankind to have a shorter life span than their parents."

SINCE 1999...

HEART DISEASE **10%**80% Preventable

CANCER **20%**60% Preventable

TYPE II DIABETES **35%**90% Preventable

FAST FOOD SALES **2000%**

DECLINE IN NUTRIENT CONTENT OF FOOD **38%**

% OF PEOPLE THAT GET RECOMMENDED SERVINGS
OF FRUIT & VEGGIES **2%**

There is only one cause of Disease... Malfunctioning Cells
There are only two causes of Malfunctioning Cells...
Exposure to Toxins & Lack of Nutrients
- Raymond Francis "Never Be Sick Again"

Statistics Don't Lie

The U.S.
Leads the World
with more people per
thousand with
Degenerative Disease¹
(We used to have the least)

The U.S. Life Expectancy
rank has
DROPPED to 23rd
out of 30 industrialized nations¹

U.S Cancer Rate
1950: **1 in 80**⁵
1970: **1 in 6**⁵
Present: **1 in 2**⁶
(World's highest)

U.S. Death Rate
from
Heart Attack
1926: 1 in 20,883²
1940: 1 in 2,114³
Present: 1 in 2⁴
(World's highest)

1. US Dept of Hew and OECD Health Data 2007. 2. JAMA 113:563.1939. 3. British Medical Journal 2:782.1946 4. American Heart Association. 5. Center for Alternative Cancer Research, 6 National Cancer Research 8/07 7. American Institute for Cancer Research 8.Surgeon General Carmona to Congress, 3/2004 - Also See NEJM 352:1138, March 17, 2005

Which Path Are You On?

If you take care of you, the body *creates health..*
if you don't, the body *degenerates.*

Disease & Death

- Symptoms
- Illness
- Disability
- Disease
- Time
- Distress
- Reliance on Dr.'s
- \$\$\$

Every day is
a new choice!



Optimum Health

- Proper Diet
- Supplementation
- Exercise
- Rest and relaxation
- Positive attitude
- Healthy relationships
- Strong spiritual life
- Good lifestyle choices

For every dollar spent on nutritional supplements,
you will **SAVE \$28** on health care costs.

-Dr. Ranjit Kurnar Chandra, MD – NY Times, 08/21/01

Intelligent Supplementation is no longer an OPTION.

NOW it is the **ONLY SOLUTION!**



Rebuilding your health starts with a **HEALTHY DIET, EXERCISE**
& **SMART SUPPLEMENTATION**



WE ARE SHAKLEE

Healthy Nutrition

Healthy Weight

Healthy Beauty

Healthy Home



Feel Better in 30 Days
Guaranteed



Fighting America's
Fat Epidemic



Younger Looking Skin
In Just 28 Days



Natural Green Cleaners
Safe, Economical

**When you choose Shaklee you know
3 things to be true...**

The Shaklee Difference



Always Safe

- **100,000** Annual Quality Tests
- **350** Contaminant tests on new botanical Ingredients.
- **NO** parabens, 1,4 Dioxane, Phthalates, Formaldehyde, BPA, dyes, trans fats, artificial sweeteners, flavors or any banned substances.
- **NO** animal testing.
- **Beyond Organic**



Always Works

- Over **500 million** products sold
- Over **\$250 million** in R & D
- Over **100** published peer reviewed clinical studies
- Powered over **60** gold medals
- Over 60 patents and patents pending
- **100% satisfaction guarantee**



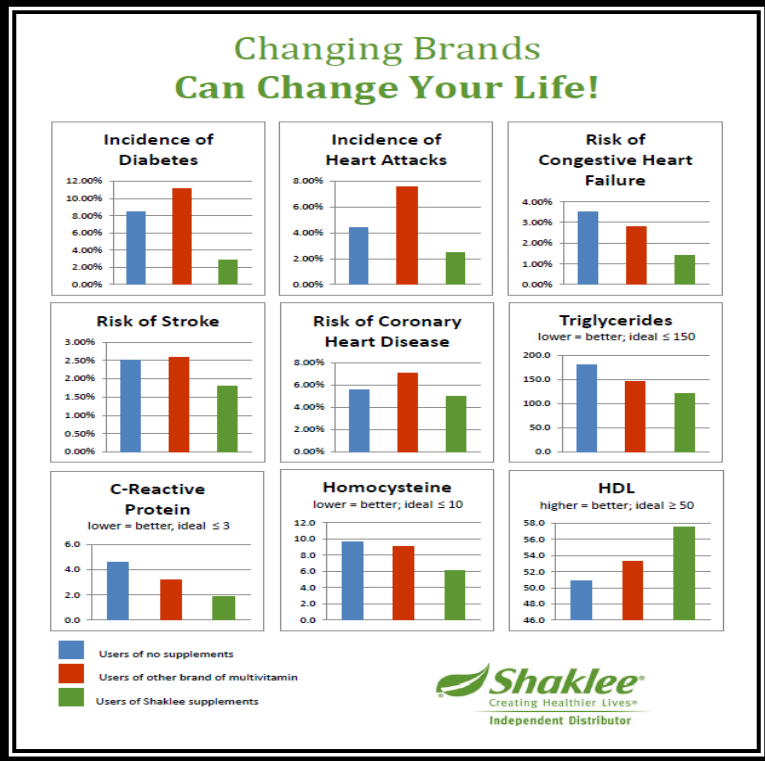
Always Green

- **First company** in the world to be Climate Neutral certified, offsetting 100% greenhouse gas emissions.
- In 1960, created one of the **first** biodegradable, nontoxic cleaners.
- In the last year alone we have recycled over 1,000,000 lbs of cardboard, eliminated over 10,200,000 lbs of packaging waste, and eliminated over 23,000,000 lbs of greenhouse gases.
- **1 million trees planted**

**The 2007
Landmark Study
U.C. Berkeley
Dr. Gladys Block
The first long term
supplement study
comparing:**

- **Shaklee supplement users**
- **Other brand users**
- **No supplement users**

**In every category,
Shaklee users had
remarkably better
health!**



UC Berkeley School of Public Health

“National Health and Nutrition Examination Study”



■ Average American under 65 has **12.2** different prescriptions written per year

- American Pharmacy Association

■ Average American over 65 has **19** different prescriptions written per year

■ **SHAKLEE** Users of More Than 20 Years, whose average age was 63, had **ONLY .6** different prescriptions written per year

All In One Vita-Strip™

With our busy lifestyles, we know making healthful food choices every single day is virtually impossible. That's why we packed plenty of good nutrition into a daily serving of Vitalizer.

For each of the nutrients shown below, here is what you would have to eat to get the same amount found in one daily serving of Vitalizer®:

†The nutrient content of a daily serving of Vitalizer™ is not the same as the amount of nutrients found in the foods shown. Detailed nutritional information can be found on the Vitalizer supplement facts box. Every food provides nutrients beyond those listed in this chart.
1oz. serving of nuts = 1 oz., a serving of wine = 5 oz.

How Do Your Vitamins Stack Up?

- 55** years of nutritional science in one daily serving
- 12** Based on 12 clinical studies
- 12** patents and patents pending
- 0** added artificial flavors, sweeteners, or preservatives
- 1,000+** quality tests every time Vitalizer™ is made
- 80** bio-optimized nutrients

1 Convenient Vita-Strip®
Exclusive benefits in one easy daily serving of Vitalizer

You'd have to eat ALL of these foods in a DAY to get the same nutrition in only ONE Vitalizer Strip!

VITALIZER

Formulated with Key Nutrients to Support Today's Healthy, Active Adult

- Healthy Aging
- Heart Health
- Bone and Joint Health
- Immune Health
- Brain Health & Cognition
- Healthy Vision
- Digestive Health
- Physical Energy

S.M.A.R.T Delivery System

The right nutrients to the right place at the right time!

12 Patents and 2 Patents Pending



Shaklee Protein

The Shaklee Difference 

Biologically Complete – All 9 Amino Acids
Absorbs in 15 Minutes

Kosher

Highest Quality

Non-GMO Soy

Benefits:

- ✓ Fights Aging & Cancer
- ✓ Boosts Energy
- ✓ Builds Immunity
- ✓ Balances Blood Sugar
- ✓ Promotes Heart Health
- ✓ Healthy Cholesterol Levels
- ✓ Breast and Prostate Health
- ✓ Regulates Menopause
- ✓ Regulates Hormones
- ✓ Builds all cells, enzymes, hormones and antibodies
- ✓ Sustains Energy

Some soy proteins are alcohol processed which not only removes the beneficial isoflavones, but also creates a cross-contamination with the chemicals used to process it.

Shaklee Protein is water washed to retain those critical isoflavones and provide you with the whole goodness of soy.

SHAKLEE 180

Take your shape in a whole new direction™



Get ready to do a **180** • **LOSE THE FAT**
 90 days to lose the weight. 90 days to learn to keep it off. • **KEEP THE MUSCLE**
 • **IMPROVE YOUR SHAPE**

A Complete Weight Loss System!

- Benefits of a meal, but taste like dessert
- Powered by Leucine™ to preserve muscle while you lose weight & burn fat
- 24 grams of non-GMO soy protein per serving (when prepared as directed)
- High in Fiber with 6 grams per serving
- Low glycemic to retain normal blood-sugar levels and sustain energy
- Boost your metabolism naturally & enhance energy and alertness



BREAKTHROUGH **IMMUNE** BOOSTER!

NUTRIFERON

Powerful Breakthrough in Immune System Science

- Stimulates the Body's Immune System

Calls the natural "killer cells" to action to fight invaders

Fights viruses and bacteria

The Shaklee Difference:

- Created by Dr. Kojima, who discovered interferon
- Exclusively Patented world-wide, Powerful Formula: 4 plant extracts help to increase interferon
- Clinically Proven: Potent, safe, phytonutrient blend to support immune system at the cellular level

VIVIX[®]

Anti-Aging Supplement

- Patented
- Cutting Edge Science
- Exclusive to Shaklee



Powerful Results

Vivix[®] key ingredients have shown to SLOW AGING at the Cellular Level[®] in four ways

1. Cell Defense
2. Cell Energy
3. Cell Repair
4. Cell Performance

10 X more powerful than resveratrol alone in slowing a key mechanism of cellular aging

Introducing Shaklee's Newest Revolutionary Brain Product!



MindWorks Think Fast and Stay Sharp

Powered by an
Exclusive Chardonnay
Seed Extract and
Guarana Extract



MindWorks™ The latest advancement in brain science

Scientific studies have shown the key ingredients work in 3 ways:

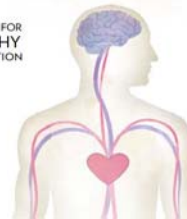
**3X BETTER
MEMORY & FOCUS
IMPROVEMENTS
THAN CONTROL**



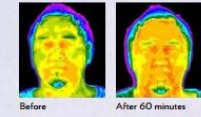
**30% LESS
SHRINKAGE
RATE OF THE BRAIN**



DESIGNED FOR
HEALTHY
CIRCULATION



Rapidly impacts circulation
by 1 hour*



Shaklee Blood Pressure



Blood Pressure Helps retain healthy blood pressure*

Blood Pressure is a safe nutritional approach that addresses two important mechanisms that are known to impact blood pressure levels already in the normal range.

Mechanism 1: Nitrates help support already healthy blood pressure

- Clinically proven ingredients that have been shown to help retain healthy blood pressure by sustaining normal blood vessel dilation and healthy platelet function.

Shaklee

Magnesium promotes blood circulation

- Laboratory studies have suggested that magnesium supplementation helps to relax and support healthy blood vessels which is important in retaining healthy blood pressure levels.



Shaklee

Quercetin & Grape Seed Extract promotes healthy blood vessels

- Laboratory studies have suggested that key polyphenols found in red wine, grapes, and quercetin, help to support vascular structural health and function

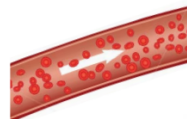


THE SHAKLEE DIFFERENCE

Studies have shown the key ingredients in Shaklee Blood Pressure address 2 key mechanisms that are known to impact blood pressure levels already in the normal range. It promotes blood circulation and healthy blood vessels to help retain healthy blood pressure.*

1. Promotes blood circulation*†

2. Promotes healthy blood vessels*†



Stay in control of your heart health.

A heart-healthy diet, exercise, and taking 2 tablets per day of Blood Pressure will help you retain your healthy blood pressure.* Shaklee Blood Pressure is part of the SmartHeart™ regimen.

SHAKLEEKids™

Supersmart, Supersafe, Supernutritious.



MIGHTY SMART CHOICE

100% natural,
ultra-pure DHA
Superconcentrated
Organic, Natural &
Gluten-free



INCREDIVITES™ Supernutritious:

- First kids' chewable multi in the U.S with Immune-supporting power of lactoferrin! - Helps kids' immune systems stay supercharged*
- 23 Essential Nutrients – Needed for proper growth and development
- Vitamin POWER!– 100% of vitamins C and E, plus all eight B vitamins
- 600 IU of vitamin D3, plus calcium, vitamin K and more! – Support for strong bones and teeth

Supersafe:

- Naturally sweetened with xylitol, which does not promote cavities
- No artificial flavors, sweeteners, or added preservatives
- Gluten free

Great Tasting, Kid Tested, and Kid Approved!
All-natural tropical punch, grape, and berry flavors.

GET CLEAN™

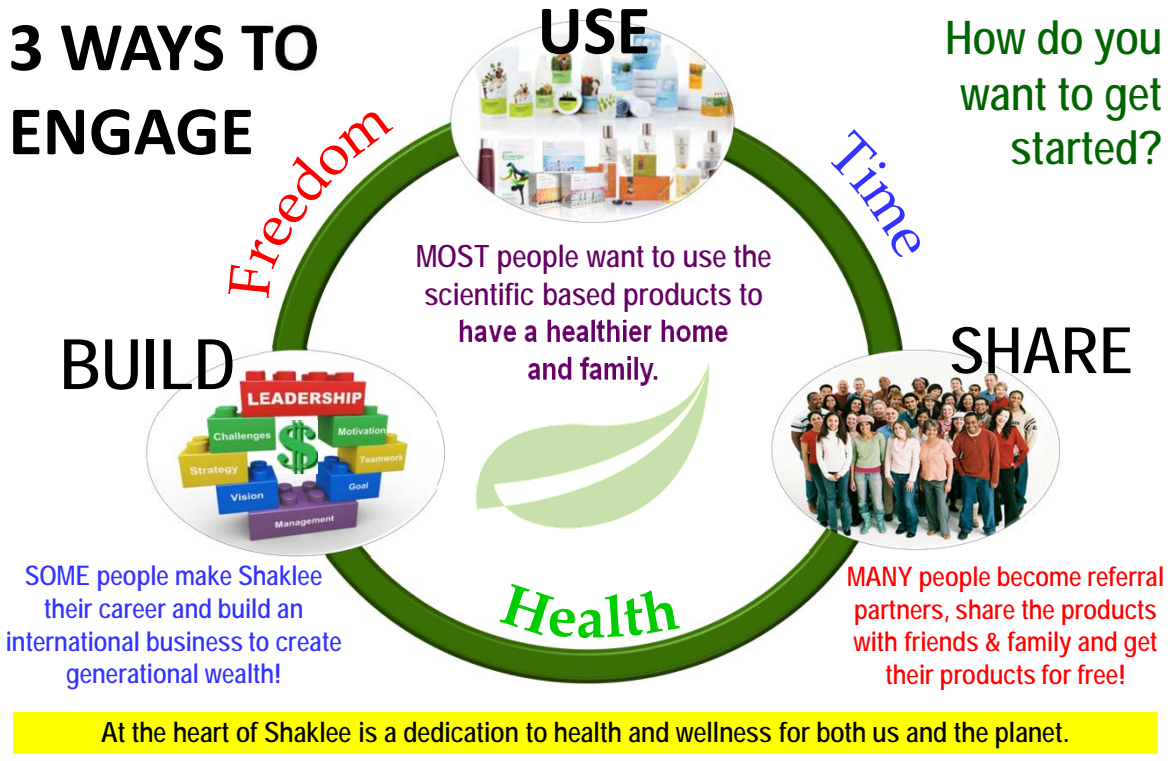
Safe for you, your home
and your planet.™



Shaklee's Get Clean is nontoxic, natural & proven effective.
Get Clean Starter Kit **saves you \$3,400** compared to conventional products.

You CAN make a difference! - One Get Clean Kit:
Keeps 108 lbs of packaging waste out of landfills & eliminates 248 lbs of greenhouse gas.

3 WAYS TO ENGAGE



#1 Natural Nutrition Company